

GIFT OF JOY: GOODWILL KEYSTONE HOLIDAY SHOPPING EXPERIENCE

NOVEMBER 24 – DECEMBER 7, 2025 CONTEST

OFFICIAL RULES

Goodwill Keystone Area will conduct the **GIFT OF JOY: GOODWILL KEYSTONE HOLIDAY SHOPPING – NOVEMBER 24 – DECEMBER 7, 2025 CONTEST** substantially as described in these rules, and by participating, each entrant agrees as follows:

- 1. NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. ALL FEDERAL, STATE, AND LOCAL REGULATIONS APPLY. VOID WHERE PROHIBITED. INDIVIDUALS ARE ENCOURAGED TO DONATE CLOTHING AND WARES TO GOODWILL KEYSTONE AREA AT THEIR DONATION CENTERS**

Eligibility. Individuals must reside in the 22-county footprint and be 18 years of age or older. Goodwill Keystone Employees, the immediate family members and household members of all such employees and their immediate family are not eligible to participate. The term “immediate family members” includes spouses, parents and step-parents, siblings and step-siblings, and stepchildren. The term “household members” refers to people who share the same residence at least three (3) months out of the year and up to six (6) family members. The Contest is subject to all applicable federal, state and local laws and regulations. Winning a prize is contingent upon fulfilling all requirements set forth herein.

- 2. Contest Period.** The Contest entry period will begin at **8:00am ET on November 24, 2025** and will run through **9:00pm ET on December 7, 2025** (the “Contest Period”).
- 3. How to Enter.** Visit any participating Goodwill Keystone Area location during the Contest Period, scan the Contest QR Code and complete the entry form. **Limit one (1) entry per person per day.** All entries must be received by 9:00pm ET on December 7, 2025. Any attempt by any entrant to submit more than one (1) entry per day by using multiple/different email addresses, identities, or any other methods will void that entry and the entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. No mail-in entries will be accepted.

Participating contest entry locations include:

Goodwill Store & Donation Center, 4634 Broadway, Allentown, PA 18104
Goodwill Store & Donation Center, 571 Hepburn Road, Avondale, PA 19311
Goodwill Store & Donation Center, 1366 Bristol Pike, Bensalem, PA 19020
Goodwill Store & Donation Center, 766 East Lancaster Avenue, Berwyn, PA 19312
Goodwill Store & Donation Center, 3926 Nazareth Pike, Bethlehem, PA 18020
Goodwill Store & Donation Center, 224 North Logan Boulevard, Burnham, PA 17009
Goodwill Store & Donation Center, 1021 Wayne Avenue, Chambersburg, PA 17201
Goodwill Store & Donation Center, 955 East Lancaster Avenue, Downingtown, PA 19335
Goodwill Store & Donation Center, 1367 Weaverland Road, East Earl, PA 17519
Goodwill Store & Donation Center, 2708 DeKalb Pike, East Norriton, PA 19401
Goodwill Store & Donation Center, 2375 South Market Street, Elizabethtown, PA 17022
Goodwill Store & Donation Center, 182 Engle Road, Elizabethville, PA 17023
Goodwill Store & Donation Center, 230 Crossings Boulevard, Elverson, PA 19520
Goodwill Store & Donation Center, 1166 South State Street, Ephrata, PA 17522
Goodwill Store & Donation Center, 39 Marchwood Road, Exton, PA 19341
Goodwill Store & Donation Center, 7720 Main Street, Fogelsville, PA 18051
Goodwill Store & Donation Center, 450 Eisenhower Drive, Hanover, PA 17331
Goodwill Store & Donation Center, 5051 Hampton Court Road, Harrisburg, PA 17112
Goodwill Donation Center, 160 North Gulph Road, King of Prussia, PA 19406
Goodwill Store & Donation Center, 2353 Lincoln Highway East, Lancaster, PA 17602
Goodwill Store & Donation Center, 121 Rohrerstown Road, Lancaster, PA 17603
Goodwill Donation Center, 1668 Oregon Pike, Lancaster, PA 17601
Goodwill Store & Donation Center, 2365 East Lincoln Highway, Langhorne, PA 19047
Goodwill Store & Donation Center, 1860 Quentin Road, Lebanon, PA 17042

Goodwill Store & Donation Center, 1200 Market Street, Lemoyne, PA 17043
 Goodwill Store & Donation Center, 175 International Drive, Lewisburg, PA 1837
 Goodwill Store & Donation Center, 4880 Carlisle Pike, Mechanicsburg, PA 17050
 Goodwill Store & Donation Center, 753 Bethlehem Pike, Montgomeryville, PA 18936
 Goodwill Store & Donation Center, 901 East Main Street, Palmyra, PA 17078
 Goodwill Store & Donation Center, 700 Nutt Road, Phoenixville, PA 19460
 Goodwill Store & Donation Center, 799 North State Street, Pottstown, PA 19464
 Goodwill Store & Donation Center, 1544 Route 61 Highway South, Suite 6131, Pottsville, PA 17901
 Goodwill Outlet Center & Donation Center, 3001 St. Lawrence Avenue, Reading, PA 19606
 Goodwill Store & Donation Center, 3413 North 5th Street Highway, Reading, PA 19605
 Goodwill Store & Donation Center, 324 East Penn Avenue, Robesonia, PA 19551
 Goodwill Store & Donation Center, 602 East Lancaster Avenue, Shillington, PA 19607
 Goodwill Store & Donation Center, 535 South Main Street, Shrewsbury, PA 17361
 Goodwill Store & Donation Center, 3231 East Lincoln Highway, Thorndale, PA 19372
 Goodwill Store & Donation Center, 130 West Main Street, Trappe, PA 19426
 Goodwill Store & Donation Center, 1487 West Street Road, Warminster, PA 18974
 Goodwill Store & Donation Center, 2675 MacArthur Road, Whitehall, PA 18052
 Goodwill Store & Donation Center, 2600 North Willow Street Pike, Willow Street, PA 17584
 Goodwill Store & Donation Center, 965 Loucks Road, York, PA 17404
 Goodwill Store & Donation Center, 1120 Roosevelt Avenue, York, PA 17404
 Goodwill Donation Center, 2915 Whiteford Road, York, PA 17402

4. **Winner Selection.** On or about 10:00am ET on December 8, 2025, Goodwill will select five (5) potential winners from our 5 store regions in a random drawing from among all valid entries received during the Contest Period. The winning entrant will be contacted using the email address and/or telephone number provided with the entry and may be awarded the shopping experience (subject to verification of eligibility and compliance with the terms of these rules). Failure to respond to the initial verification contact within one (1) day of notification will result in disqualification. Goodwill reserves the right to select another family with limited time frame.
5. **Verification of Potential Winner.** The potential winner must continue to comply with all terms and conditions of these Official Rules, and the shopping experience is contingent upon fulfilling all requirements. The potential winner may be notified by email and/or telephone call after the date of random drawing and/or winner determination. The potential winner will be required to sign a participation form. In the event that the potential winner of the shopping event is disqualified for any reason, Goodwill Keystone may award the applicable shopping event to another person by random drawing from among all remaining eligible entries. Unclaimed prizes may not be awarded.
6. **Prizes.** Five (5) shopping events & ten (10) grocery store gift cards will be awarded in this Contest. Each of the five (5) winners will receive an exclusive shopping experience for a family in need at a local Goodwill store in the Keystone Area and one (1) \$200 gift card to a local grocery store. Plus, the entrant will receive one (1) \$200 gift card but they can donate this gift card to another local family, if they wish. The approximate retail value ("ARV") of grocery store gift card is **Two Hundred Dollars (\$200.00) and items from the Goodwill stores are donated items.**

TOTAL ARV OF ALL CONTEST PRIZES IS: Two Hundred Dollars (\$200.00).

Odds of winning a prize depend on a number of factors including the number of eligible entries received during the Contest Period.

There is no substitution, transfer, or cash equivalent for prizes. Any gift certificates/cards awarded as part of a prize will be subject to the terms and conditions set forth by the issuer and are valid only on the date(s) printed on the gift certificates/cards. Other restrictions may apply.

If the shopping event is postponed, cancelled, or otherwise unavailable due to disease, epidemic, pandemic, quarantine, any acts of government and/or any reason that is beyond the control of Goodwill

Keystone, then no substitution shall be provided. Goodwill Keystone makes no representation or warranty about the safety of any item, as they are donated products. By accepting and using the goods, each winner acknowledges and assumes all risks of accepting and using the goods, and any other risks associated with them.

7. **Entry Conditions and Release.** By entering, each entrant agrees to: (a) comply with and be bound by these Official Rules of the contest.
8. **Publicity.** Participation in the Contest constitutes entrant's consent to use by Goodwill Keystone, and its agent of entrant's name, likeness, photograph, voice, opinions, entry, and/or biographical information (including hometown and state) for promotional purposes in any media, unless otherwise prohibited by law.
9. **General Conditions.** Goodwill Keystone reserves the right to cancel, suspend and/or modify the shopping event, or any part of it, if any fraud, technical failures or any other factor beyond Goodwill Keystone's reasonable control impairs the integrity or proper functioning of the event, as determined by Goodwill Keystone in its sole discretion. Goodwill Keystone reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the event or to be acting in violation of these Official Rules or acting in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the event may be a violation of criminal and civil law, and, should such an attempt be made, Goodwill Keystone reserves the right to seek damages from any such person to the fullest extent permitted by law. Goodwill Keystone's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
10. **Limitations of Liability.** Goodwill Keystone Area ("Goodwill") is not responsible for: (a) any incorrect or inaccurate information, whether caused by Goodwill, entrants, printing errors or by any programming/promotional items associated with or utilized in the Contest; (b) unauthorized human intervention in any part of the entry process or the Contest; (c) technical or human error that may occur in the administration of the Contest or the processing of entries; or (d) any injury or damage to persons or property that may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use, non-use or misuse of any prize. No more than the stated number of prizes will be awarded. In event that an error causes more than stated number of prizes as set forth in these Official Rules to be claimed, Goodwill reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.
11. **Disputes.** Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action; (b) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate state court located in Goodwill's service area; (c) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (d) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THIS MAY NOT APPLY. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Goodwill in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the state in which the Goodwill store is located, without giving effect to any choice of law or conflict of law rules (whether of the state in which the store is located or any other

jurisdiction), which would cause the application of the laws of any jurisdiction other than the state in which the store is located.

- 12. Entrant's Personal Information.** Information collected from entrants is subject to Goodwill Keystone's Privacy Policy, which is available on Goodwill's website under the "Privacy Policy" link. Goodwill Keystone is not responsible for any incorrect or inaccurate information entered by website users, and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission to Goodwill Keystone's website.
- 13. Contest Results.** A winners' list may be obtained within thirty (30) days after the event period expires by sending a self-addressed stamped envelope to the Goodwill Keystone identified below. Also, winners may choose to be anonymous and Goodwill Keystone will respect their wishes.

CONTEST SPONSOR:

Goodwill Keystone Area, 2151 Linglestown Road, Suite 300- Harrisburg, PA 17110