

Goodwill Runway Show

Secondhand Chic



100% of the proceeds will directly fund job training and coaching services for people with disabilities provided by Goodwill Keystone Area.

Thursday, Sept. 9, 2010
3rd Floor Designers Place
VF Outlet Center
Doors Open at 4:30
Show begins at 6:30

2010 COMMITTEE

Natalie Bombatch
Amanda Dietrich
Susan Golembiski
Vali Heist
Maria Hollenbach
Wendy Kerschner
Fred Kofke
Ron Kratofil
Barry Landis
John McHenry
Kara Mowbray
Ted Niemczyk
Jennifer Ross
Robin Schappell
Jennifer Schley
Pamela Stauffer
Jane Stone
Jeffrey Woytovich

Presenting Sponsor - \$5,000 (Exclusive)

- 12 tickets to event
- Acknowledgement of sponsorship in all public materials including but not limited to the following: ads, posters, and billboards
- Enhanced event signage
- Recognized throughout the evening by the emcee
- Opportunity to address the attendees at the event
- Full page ad in event program
- Distribution of company product and/or literature in gift bags
- Name, logo, and hyperlink listed on Goodwill Keystone Area website
- Receive an appreciation plaque
- Special thank you in 2010 newsletter sent to more than 10,000 supporters
- Acknowledgement in the Annual Report sent to more than 5,000 supporters

Cashmere Sponsor - \$3,000 (2 Available)

- 10 tickets to event
- Lead sponsorship with premier visibility in one of the following areas: Silent Auction Tables or Runway
- Recognition throughout the evening by the emcee
- Full page ad in the event program
- Distribution of company product and/or literature in gift bags
- Name, logo, and hyperlink listed on Goodwill Keystone Area website
- Receive an appreciation plaque
- Special thank you in 2010 newsletter sent to more than 10,000 supporters
- Acknowledgement in the Annual Report sent to more than 5,000 supporters

Silk - \$1,500 (2 Available)

- 8 tickets to event
- Lead sponsorship with premier visibility in one of the following areas: Registration or Check-Out
- Distribution of company product and/or literature in gift bags
- 1/2 page ad in the event program
- Receive an appreciation plaque
- Special thank you in 2010 newsletter sent to more than 10,000 supporters
- Acknowledgement in the Annual Report sent to more than 5,000 supporters



A copy of the official registration and financial information for your local Goodwill can be obtained from the PA Department of State by calling toll free within PA 1-800-732-0999. Registration does not imply endorsement.

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Satin Sponsor - \$1,000

- 8 tickets to event
- Distribution of company product and/or literature in gift bags
- 1/2 page ad in the event program
- Special thank you in 2010 newsletter sent to more than 10,000 supporters
- Acknowledgement in the Annual Report sent to more than 5,000 supporters

Corporate Sponsor - \$500

- 8 tickets to event
- 1/4 page ad in the event program
- Special thank you in 2010 newsletter sent to more than 10,000 supporters
- Acknowledgement in the Annual Report sent to more than 5,000 supporters

Chiffon Sponsor - \$300

- 4 tickets to event
- Company name and/or logo on gift bag display
- Special thank you in 2010 newsletter sent to more than 10,000 supporters
- Acknowledgement in the Annual Report sent to more than 5,000 supporters

Program Advertisements

- Full page ad - \$75
- Half page ad - \$50
- Quarter page ad - \$25

Please complete the attached form with your commitment and send it to Jennifer Schley, Director of Special Events, at 1150 Goodwill Drive, Harrisburg, PA 17101, by e-mail at jschley@yourgoodwill.org or by fax at 717-232-0115. If you have any questions, please call 717-525-6208.



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Event Sponsorship Form

Company Name: _____

Contact: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

We would like to support the 2010 Runway Show at the following sponsorship level:

- | | |
|---------------------------------|------------------------------------|
| _____ \$5000 Presenting Sponsor | _____ \$3000 Cashmere Sponsor |
| _____ \$1500 Silk Sponsor | _____ \$1000 Satin Sponsor |
| _____ \$500 Corporate Sponsor | _____ \$300 Chiffon Sponsor |
| _____ \$40 Individual Ticket | _____ \$75 Full Page Ad |
| _____ \$50 Half Page Program Ad | _____ \$25 Quarter Page Program Ad |

We are unable to attend, please accept the enclosed donation of \$ _____

We will be honoring our sponsorship as follows:

o Payment of \$ _____ enclosed. (Made payable to Goodwill Keystone Area)

o Please charge my: Visa Mastercard Discover

Card #: _____ Expiration Date: _____

Name as it appears on card: _____

Signature: _____

o Please invoice me at the above address.

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Silent Auction Donation Commitment Form

Donor Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Yes, I would like to donate the following item(s) to the Silent Auction at the Runway Show
(Please provide a complete description of item(s).)

The value of our donation is \$ _____

- Our donation will be delivered to the address below.
- Our donation will need to be picked up on the following date: _____

Thank you, Goodwill appreciates your support!

Signature: _____ Date: _____

- Goodwill Keystone Area is a charitable organization pursuant to the Internal Revenue Code.
- Your donation of tangible goods or services is tax deductible based upon their "tax basis" and "fair market value." You determine the fair market value and enter that value on this form.
- A copy of this form will be returned to you upon receipt of your donation; keep it for reference at tax time.
- Goodwill provided no goods or services in consideration, in whole or in part, for your donation.



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